Dear Partners and Exhibitors:

On behalf of the Local Organizing Committee for IGARSS 2017, I’m pleased to invite you to participate in the conference, to be held in historic Fort Worth, Texas, from July 23-28, 2017. IGARSS is a premier event in remote sensing and provides an ideal forum for academics, professionals and others to obtain up-to-date information about developments in the field, exchange ideas, identify future trends and network with others in the international geoscience and remote sensing community.

We expect to host more than 1,700 attendees from around the world in Fort Worth, and I hope that you’ll consider attending as well. It is an excellent opportunity for exhibitors to meet potential and current clients and present their newest innovations. Companies have historically attended the symposium in large numbers, and many exhibitors opt to increase their exposure by adding a partnership package, as shown on the following pages.

I hope to see you in Fort Worth in 2017.

Sincerely,

Jeremy S. Agor
Publicity and Exhibits Chair
IGARSS 2017

Benefits for Symposium Attendees:
- Top-rated, peer-reviewed technical paper sessions
- Special and invited paper sessions of topical interest
- Short courses for additional educational opportunities
- Exhibitors showcasing their latest products and services
- Fun, imaginative, and entertaining social events

Benefits for Symposium Exhibitors:
- Thousands of symposium brochures will be distributed at various international shows
- www.igarss2017.org is easily navigated, current, and searchable
- www.igarss2017.org will link to your website
- Recognition on the IGARSS 2017 Smart Phone App
- Solid technical program to draw attendees from around the world
- An exhibitor committee staffed with experienced exhibiting, sales, and marketing professionals

Previous Attendance:
- 2012, Munich, Germany: 2,582
- 2013, Melbourne, Australia: 1,383
- 2014, Quebec City, Canada: 1,703
- 2015, Milan, Italy: 2,132
- 2016, Beijing, China: 2,200 (Projected)

If you have any questions please contact Billene Cannon, CMS, Inc., billene@cmsworldwide.com or via telephone at +1-979-846-6800.
**EXHIBIT SCHEDULE**

Event Service Contractor Move-in:
08:00 - 12:00 Monday, July 24, 2017

Exhibitor Move-in:
13:00 - 18:00 Monday, July 24, 2017

Exhibit Floor Opens:
09:00 - 17:00 Tuesday, July 25, 2017
09:00 - 17:00 Wednesday, July 26, 2017
09:00 - 17:00 Thursday, July 27, 2017
09:00 - 12:00 Friday, July 28, 2017

Exhibitor Move-out:
12:00 - 17:00 Friday, July 28, 2017

Event Service Contractor Move-out:
17:00 - 20:00 Friday, July 28, 2017

*Note: this is a preliminary schedule and is subject to change.*

**Important Dates and Information:**

**DATES FOR EXHIBIT DISCOUNTS AND ALLOCATION:**
Last date to order exhibit space at discounted rate of U.S. $5,000.00: March 31, 2017
Rate for exhibit space after March 31, 2017: U.S. $5,500.00 (while space is available)

**DATES FOR SENDING ADVERTISEMENT FILE MATERIAL:**
Deadline for sponsor/exhibitor ad material for symposium printed program: April 12, 2017
Date for delegate bag promotional item insert: May 13, 2017

**IGARSS 2017 EXHIBITION CONTACT INFORMATION:**
Publicity and Exhibits Chair:
Jeremy Agor, The University of Texas at Arlington

Conference Manager:
Ms. Billene Cannon, CMS, Inc. Email: billene@cmsworldwide.com

General Symposium Chairs:
Dr. Saibun Tjuatja, The University of Texas at Arlington
Dr. David Kunkee, The Aerospace Corporation

*photo credit: Fort Worth Convention Center*
Exhibit space applications and sponsorship commitments may be completed online at the symposium website www.igarss2017.org.

Promotion, Advertising & Partnership Opportunities:

Platinum Symposium Partner ($25,000 USD; Limit 1 Platinum Partner):
- Two (2) standard (10’D x10’W) exhibition spaces (value of $11,000 USD) in the exhibit hall
- Registration fee waived for two (2) partner company representatives (value of $2,100 USD)
- Recognition in symposium program (half-page)
- Recognition during the symposium Welcome Reception
- Recognition on the symposium website, featuring linked partner name and company logo
- Recognition on the IGARSS 2017 Smart Phone App
- Company brochure to be inserted in all delegate satchels (Partner to supply material)

Gold Symposium Partner ($15,000 USD; Limit 3 Gold Partners):
- One (1) standard (10’D x10’W) exhibition spaces (value of $5,500 USD) in the exhibit hall
- Registration fee waived for one (1) partner company representatives (value of $1,050 USD)
- Recognition in symposium program (half-page)
- Recognition on the symposium website, featuring linked partner name and company logo
- Recognition on the IGARSS 2017 Smart Phone App
- Company brochure to be inserted in all delegate satchels (Partner to supply material)

Silver Symposium Partner ($8,000 USD; Limit 6 Silver Partners):
- Registration fee waived for one (1) partner company representatives (value of $1,050 USD)
- Recognition in symposium program (half-page)
- Recognition on the symposium website, featuring linked partner name and company logo
- Recognition on the IGARSS 2017 Smart Phone App
USB Memory Stick Partner ($10,000; Limit 1 USB Memory Stick Partner):
  o Company logo to appear on memory stick used for symposium proceedings

Symposium Welcome Reception Partner ($8,000 USD; Limit 3 Welcome Reception Partner):
  o Recognition during the symposium Welcome Reception
  o Recognition on the symposium website, featuring linked partner name and company logo
  o Opportunity to provide four freestanding banners to be positioned at the Symposium Welcome Reception
  o Recognition on the IGARSS 2017 Smart Phone App

Symposium Mobile Application Partner ($5,000 USD):
  o Patron logo to be displayed when the application loads
  o Patron logo to featured on all smartphone application promotional materials
  o Opportunity for patron to provide multimedia video to be viewed on the smartphone application

Logo on Delegate Bag ($5,000 USD):
  o Features your company logo on each delegate bag.

Lanyards ($3,000 USD; Limit 1 Lanyard Partner):
  o Exclusive distribution of partner supplied lanyards with company logo and appropriate clip.

Delegate Bag Insert ($1,500 USD):
  o Company brochure to be inserted in all delegate satchels (Company to supply material)

Advertisement in Symposium Program Guide - Full Page ($2,000 USD)
  o Company provided black and white advertisement to appear in a full page of the symposium guide

Advertisement in Symposium Program Guide - Half Page ($1,000 USD)
  o Company provided black and white advertisement to appear in a half page of the symposium guide

For additional partnership information, please contact:
Billene Cannon, CMS, Inc. Email: billene@cmsworldwide.com
Space Application Form and Agreement for Exhibit, Partnership Opportunities, Symposium Support Items, Advertising

International Geoscience and Remote Sensing Symposium
July 23-28, 2017

Company Name

Address

City/State/Postal Code/Country

Telephone Fax

Please address further correspondence to

Title

Telephone email

Please reserve ___ booths at the

• U.S. $5,000 (on or before March 31, 2017)
• U.S. $5,500 (after March 31, 2017)

SYMPOSIUM BOOTH SELECTION:

Booth numbers requested (in order of preference, please list your top three booth number preferences here):

Preference for non-adjacent exhibitors

Preference for adjacent exhibitors

Booth preferences will be accommodated whenever possible and are available on a first come, first served basis. Please refer to the booth area diagram on the prospectus. We will do our best to accommodate your preferences.

PARTNERSHIP OPPORTUNITIES:

To maximize your organization's exposure at the symposium you may support the symposium in the form of a grant, or you may support a specific symposium function, event or promotional item purchased by the partner and supplied directly to the symposium.

• Platinum Partner $25,000 USD
• Symposium Smart Phone App $5,000 USD
• Gold Partner $15,000 USD
• Delegate Bag Logo $5,000 USD
• Silver Partner $8,000 USD
• Delegate Badge Lanyard $3,000 USD
• Memory Stick $10,000 USD
• Delegate Badge Insert $1,500 USD
• Welcome Reception $8,000 USD
• Full Page Advertisement $2,000 USD
• Other $10,000 USD
• Half Page Advertisement $1,000 USD

Payment Checks should be made payable to IEEE IGARSS 2017, Federal Tax ID Number 13-1656633, or you may complete the credit card information below.

Credit Card Number for Booth/Support Fees (Visa/MasterCard/American Express)

Security Code Exp MM / YY Total Payment $USD

Name on Card

The issuer of the card identified on this item is authorized to pay the amount shown as Total Payment. I promise to pay such total (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card.

Billing Name Billing Address

Signature

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions including, but not limited to the rules and regulations stated with this form for partners, grants and exhibit space and services at the 2017 IEEE International Geoscience and Remote Sensing Symposium.

Print Name Title

Signature Date

Return this application with payment to: IEEE IGARSS 2017

c/o Conference Management Services, Inc.
3833 South Texas Avenue, Suite #221
Bryan, Texas, 77802, U.S.A.

Telephone: (979) 846-6800
Fax: (832) 426-7760
1. CHARACTER OF THE EXHIBITION: The IEEE GRSS and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.

2. LOCATION/DATES: The 2017 IEEE International Geoscience and Remote Sensing Symposium will be held July 23-28, 2017, at the Fort Worth Convention Center in Fort Worth, Texas.

Show Hours:
- 09:00 - 17:00 Tuesday, July 25, 2017
- 09:00 - 17:00 Wednesday, July 26, 2017
- 09:00 - 17:00 Thursday, July 27, 2017
- 09:00 - 12:00 Friday, July 28, 2017

The meeting management reserves the right to make changes in the Exhibit hours. However, such changes will be made known as far in advance of the Exhibition as possible. As part of the contract with IEEE, all Exhibitors must guarantee that their booths will be staffed during all show hours.

3. INSTALLATION AND DISMANTLING: Spaces will be accessible to Exhibitors for setting up displays on Monday, July 24, 2017, from 13:00 to 18:00. Packing and removal will be on Friday, July 28, 2017, from 12:00 to 17:00. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by the specified time and date.

4. BOOTH SIZE/FEE/EQUIPMENT: A full exhibit area is 10 feet x 10 feet at a cost of U.S. $5,000 (by 3/31/2017) / U.S. $5,500. (after 3/31/2017 and while space is available). Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on provided nameplate, organization listing and a description per exhibitor in the on-site directory and on the Symposium website, and two exhibitor registrations granting access to plenary and technical sessions as an audience member. Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.

5. AUDIO/VISUAL: Exhibitors are allowed to bring in their own audio visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.

6. SPACE ASSIGNMENTS: Space assignments are made by IEEE on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference will be requested and assigned whenever possible. IEEE reserves the right to alter an Exhibitor's assigned space, if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before IEEE exercises this right.

7. SUBLETTING OF SPACE: The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in the space shall be considered a subsidiary or affiliate.

8. GENERAL REGULATIONS: Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.

9. SAFETY CONSIDERATIONS: All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations.

Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.
10. OFFICIAL CONTRACTOR: An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.

11. ON-SITE REPRESENTATIVE: Exhibitors shall keep an attendant in their space during all exhibit hours.

12. SECURITY/LIABILITY: Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend IEEE, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.

13. FACILITY DAMAGE: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.

14. CANCELLATION: If space contracted is canceled by the Exhibitor on or after April 20, 2017, or if the Exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental.

15. AMENDMENT TO EXHIBITOR AGREEMENT: Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and IEEE.

16. INABILITY TO PERFORM: If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the Exhibitor the amount of the rental paid and IEEE shall have no further obligation or liability to the Exhibitor.

17. SALES PROMOTIONS AND DRAWINGS: All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE prior to the opening of the event.

18. PARTNER AND GRANTOR ENTITLEMENTS: Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the Symposium On-Site program, as a Diamond, Platinum, Gold, Silver, or Bronze partner, IEEE must receive the contributor's signed Application and applicable payment by April 12, 2017. Missed deadlines are not remunerable by IEEE.

19. COMPLIANCE WITH TERMS AND CONDITIONS: IEEE, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.

Billene Cannon
Conference Management Services, Inc.
3833 South Texas Avenue, Suite #221
Bryan, Texas, 77802, U.S.A.
Telephone: 979-846-6800
Facsimile: 832-426-7760
email: billene@cmsworldwide.com
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